



COPYSTRONG

INTELLECTUAL PROPERTY PROTECTION

COPYSTRONG WITHIN HEALTHCARE

Cyber crimes against health care organizations are growing more complex and frequent, mainly because of the increased reliance on electronic systems to coordinate care.

These attacks have increased by 125% since 2010 and are now considered the leading cause of data breaches.

**AROUND 200 PEOPLE HAVE ACCESS TO A PATIENT'S
MEDICAL RECORD DURING A THREE-DAY HOSPITAL STAY.**

Nurses, doctors, technicians, and other employees have legitimate access to proprietary systems which shields them from facing traditional cybersecurity defenses.

As more sophisticated bad actors are predicted to use front-end components in 2017, CopyStrong has launched a front-end machine learning solution for healthcare organizations, providing advanced functionality in both internet and intranet environments while integrating into ERMs and other applications.



WHAT MAKES MEDICAL RECORDS SO VALUABLE?

Medical records are so valuable because they contain personal data that can be used for further cybercrime – it's like the gift that keeps on giving. What prevents individuals from walking out the front door with your medical records? Ethics, morals, employee training manuals? These solutions are inadequate.



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